

Store
Hours:
9 to 5:30

Furs Repaired at Lowered Summer Rates
During the month of August we will make specially attractive rates for fur repairing and fur remodeling. The many charming new models here will furnish original ideas. Estimates given free. Take Elevators 6, 7 or 8. GIMBELS FUR WORKROOM—Tenth Floor.

GIMBEL BROTHERS

32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

Caruso Victor Records

The voice of the "greatest tenor of the generation" is preserved for all time on Victor Records. We have on sale a limited number of Caruso's most famous operatic selections. GIMBELS MUSIC SALONS—Eighth Floor.

Phone
Pennsylvania
5100



Not in Ten Years Such a Sale of LACE CURTAINS

Many at Almost Half Price:
Many at Actual Half Price:
Many at Less than Half Price

EVERY CURTAIN REDUCED

Varieties range from exquisite hand-made things with fairy fine embroidery and real laces of frost-like loveliness to crisp little cottage curtains, trigly hemstitched. And the prices—Elastic! YOUR price—YOUR Sale—YOUR CURTAINS are HERE!

For Example

Hand-Made French Window Panels
REDUCED to
\$44.85

Real filet; Cluny and other laces and embroidery.

For Example

Filet Two-tone Panels on Net
SPECIAL
REDUCED to
\$5.15 to \$7.35

Machine made filet designs on filet net; lace motif.

For Example

250 American-made Filet Panels
REDUCED to
\$2.95

Some with real lace motifs. White, Arabe.

250 Pairs Hand-Made Lacet Arabe Curtains
REDUCED to
\$12.50 to \$33.50

Mounted on French and English set; 2½, 3, 3½, 4 yards.

Hand-made Real French Lace Curtains
REDUCED to
\$107.75 to \$185

Voile or crystalline with Flanders; filet and other laces.

225 Pairs Point Applique Curtains
REDUCED to
\$11.15 to \$55

Brussels, Tambour, Irish Point and Egyptian lace. Imported.

513 Pairs of Hand-drawn Scrim Curtains
REDUCED to
\$2.10

Lace-edge; lace motif; drawnwork. White, ivory, ecru.

421 Pairs of Marquisette Curtains
REDUCED to
\$1.85

Hemstitched, finished with lace. White, ivory, ecru.

1365 Pairs of Dutch Curtains
REDUCED to
\$1.65 to \$5.15

Various dainty materials in many styles. Valance included.

SENSATIONAL : 1124 Pairs of

Filet Curtains
Machine made. Regularly up to \$6.00 pair. White, ivory, ecru; 2½ yards.

\$2.15
PAIR

Nottingham Net
Also 300 pairs lace-edged filet curtains. Regularly up to \$5.25 a pair. Marvelous value!

AND Bedspreads of REAL LACE, filet Venise, Cluny and embroidery, as well as silkoline and cretonne bedspreads. **REDUCED**

GIMBELS UPHOLSTERY SHOP—Sixth Floor.



These 100-Piece Dinner Sets at

WITH WIDE
GOLD BANDS

\$19.50

WITH GOLD
HAIR - LINE

Illustrate the Values That Are Yours
in This Sale of Fine American Porcelain

50-Piece Set of American Porcelain with wide gold band. **\$9.85**

50-Piece Set of American Porcelain with gold hair-line. **\$9.85**

100-Piece American Porcelain Dinner Set in a wide range of attractive patterns and with coin gold handles. **\$39.50**

And Still Another!
A 100-Piece Fine American Porcelain Dinner Set with coin gold bands and coin gold handles. Elegant. Inexpensive. **\$24.95**

GIMBEL'S CHINA AND GLASSWARE SHOP—Fifth Floor.

Women's Frocks REDUCED

\$13.75

Silks

Cloths

Tricolettes

Lovely stylish-looking frocks for morning, afternoon, street, dinner and sports wear. Have two frocks for what you ordinarily would pay for one.

Pick out your style, your color, your size from off the racks. Assorted Sizes.

GIMBELS WOMEN'S DRESS SHOP—Third Floor.

Modish Woolen DRESS FABRICS

Four Good Items That
Offer Extreme Values

All-Wool French Twill Serge : **\$1.25 Yard**

A beautiful quality, firmly woven. In two shades of navy blue. 40 inches wide.

54-Inch Homespun Tweeds : **\$1.50 Yard**

The fabric ideal for sports suits and skirts. In mixtures, plaids and checks.

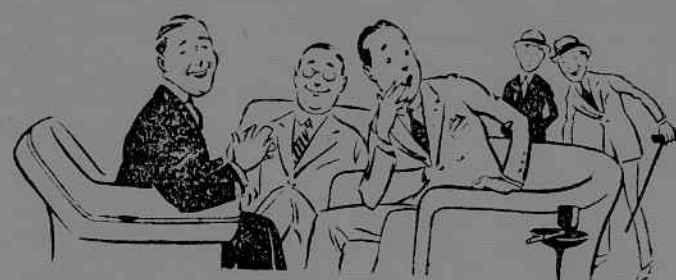
All-Wool Fine Twill Serge : **\$1.75 Yard**

Exceptionally handsome for dresses, suits and capes. Two good shades of navy blue and black. 54 inches wide.

All-Wool Imported Velour : **\$2.50 Yard**

Just one-half of today's price for this fine quality. In all the leading shades. 54 inches wide.

GIMBELS DRESS GOODS SHOP—Second Floor.



August Clearance of Men's Good Clothes

Drastic Reductions
on Society Brand and
5 Other Standard Makes

Men's and Young Men's

SUITS

\$28.75

Were \$35 to \$50

Single and double-breasted; light and dark; widest choosings; sizes 33 to 44 regulars; sizes 38 to 48 stouts.

Fall Weight TOPCOATS

\$28.75

Men's Winter OVERCOATS

\$28.75

Genuine Palm Beach Suits Now **\$13.75**
Real Mohair Suits Now **\$17.75**
White Flannel Trousers Now **\$7.75**
White Duck Trousers Now **\$2.35**
Khaki Outing Trousers Now **\$2.35**

GIMBELS MEN'S CLOTHING SHOP—Fourth Floor.



Siberian Squirrel:
large slip stoles
\$125.00

August Sale FURS

Offering the Greatest Fur Buying
Economy Opportunity in Recent Years

\$225 Hudson Seal Coats, ¾ length, selected pelts; self collar.	Natural Raccoon Coats, ¾ length, belted model. \$169
\$275 Hudson Seal Coats, 36 in. model; large Skunk or Beaver collar.	Moleskin Wraps, full length, new models. \$259
\$295 Hudson Seal Coats, 40 inches long; plain or Skunk trimmed.	Persian Lamb Coats, 36 in.; contrasting collar, cuffs. \$265
\$325 Hudson Seal Wraps, full length model; nicely finished.	Grey Squirrel Coats, dark, selected pelts. \$325
\$85 Marmot Coat, 36 inches long, soft pelts; large collar, cuffs.	Persian Lamb Wraps, long; several new models. \$395
\$115 Natural Muskrat Coats, ¾ length; large collar.	Grey Squirrel Wrap, a new, graceful model. \$489
\$135 French Seal Coats, 36-inch models; contrasting collar and cuffs.	Natural Mink Coats, ¾ length; new belted model. \$575
\$165 French Seal Wraps, several new models, richly lined.	Natural Mink Wraps, long; very choice selected pelts. \$985

All Hudson Seals (no terms) are dyed muskrat pelts. Hundreds of Other Fur Coat Items at Equal Price Concessions. All French Seals (no terms) are dyed coney skins.

Just a Few of Our Fur Neckpiece Values:

Grey Squirrel Scarf. \$12.50	Grey Squirrel Ties. \$27.50
Fox Choker Scarfs. \$15.00	Stone Marten Scarf. \$35.00
Natural Mink, 2-skin Scarf \$25.00	Skunk Scarfs (large). \$39.00

A Deposit Will Secure Your Selection Until Fall—Storage FREE

GIMBELS FUR SHOP—Third Floor.

1000 Colored Printed Bed Spread Sets

Slight Misprints Cut
the Price to Exactly HALF

72x96 inches	\$2.43 Set
81x96 inches	\$3.48 Set
90x96 inches	\$3.75 Set

A print spot? Mark it half! A misprint? Half price! Nothing short of absolute perfection stands as perfect. The sets in this sale have no flaws in fabric or weave—just tiny marks of ink. But all are just half the price of "firsts" in stock today.

A good grade of standard bleached sheeting—one of the best—scalloped and charmingly printed in color. Bolster and spread—white ground, with pattern of blue, rose or gold. Just once a year this gathering up of "run-of-the-mill" brings a low price opportunity.

GIMBELS BED SPREAD SHOP—Second Floor.

Sample Corsets : Sale!

AMERICAN LADY and MME. LYRA

\$2.45 Not all are samples; some are surplus stock of discontinued lines, but all are fresh, perfect, right-at-the-moment styles. Fine corsets finely made. Low or medium, light or heavy. A style for every preference. Broken lots, of course, but every one at least half price. **\$2.95**

SIZES 20 TO 28 : COUTILS AND BROCHES

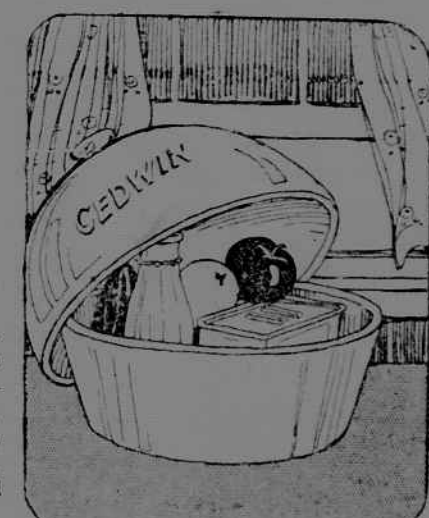
GIMBELS CORSET SHOP—Second Floor.

2500 Iceless Coolers Regular \$7.50 Value

\$1.69

\$7.50 is the price at which these goods have been regularly sold in a leading metropolitan store.

Bought for export, but never shipped. The entire lot to go at \$1.69. No more ice bills, no mess and fuss. Just submerge the cooler in water for three minutes once in three days, keep it in a draught and it will keep butter hard, eggs fresh, food for a family icily cold without ice!



GIMBELS NEW KIND OF HOUSEFURNISHING STORE—Fifth Floor.